



—THE— GENOGRAPHIC PROJECT —

WWW.NATIONALGEOGRAPHIC.COM/GENOGRAPHIC

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OFFICIAL WEB SITE OF THE GENOGRAPHIC PROJECT **www.nationalgeographic.com/genographic**

What: www.nationalgeographic.com/genographic
The official Web site created for the Genographic Project is the core communications tool and comprehensive on-line chronicle that, over the course of the five-year study, will reveal much about humankind's ancient migratory paths through the use of DNA sampling and analysis.

Purpose: To provide worldwide users with detailed written and illustrative accounts of events that had an impact on humanity's epic migrations around the planet, with the resulting information ultimately comprising a virtual museum of human history. Participants can track the overall progress of the project as well as learn something about their own ancestors' journeys. Personal results are stored securely and anonymously to ensure privacy.

Primary Sections:

Main Menu

- Genographic Project Synopsis
- Frequently Asked Questions
- How to Participate
- Field Research
- Legacy Fund Grants
- News Articles
- Scientific Publications
- Genographic for Educators
- Also See. Section highlights upcoming Genographic news through other National Geographic outlets.

Genetics Overview

- Genetics Primer
- Glossary of Terms

(over)



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Atlas of the Human Journey

- The largest, most dynamic part of the Web site
- Details the story of how humans came to populate the planet
- Navigation via a timeline, displayed in 5,000-year increments from 200,000 B.C., to 5,000 B.C.
- Genetic Markers
- Migration Highlights

Globe of Human History

- Animated, rotating globe highlighting key events in human history
- Interactive points reveal migration stories

Your Genetic Journey

- Launch date: early May 2005
- Provides Genographic Participants with anonymous, confidential and secure details about the migratory routes of their early ancestors.
- Results Feedback
- A customized, printable map with journey highlights tracing your own ancestors' journeys.

Updates:

- Researchers provide updates to the Web site team several times each year.
- Updates to Your Genetic Journey, the public DNA portion of the site, are made in installments several times each year.
- Nationalgeographic.com/news covers all the news from the Genographic Project on a regular basis.

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