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Features and additional Web content at ngm.nationalgeographic.com beginning April 15

Writers, photographers and scientists available for interviews April 15-May 14 (see specifics below).

Feature Stories:

ICE BABY (Cover story), by Tom Mueller, photographed by Francis Latreille (Page 30)

A frozen woolly mammoth discovered perfectly intact in northwestern Siberia two years ago provided clues to this extinct species. Now, writer Tom Mueller reports the findings on the life and death of the baby mammoth known as Lyuba. The scientific team on the project includes University of Michigan paleontologist Dan Fisher, who has spent the past 30 years studying the lives of Pleistocene mammoths and mastodons. His experimental research has included butchering a draft horse with stone tools to better understand how Paleolithic hunters stored mammoth meat without spoilage. Both Mueller and Fisher are available for interviews.



SEARCHING FOR SHANGRI-LA, by Mark Jenkins, photographed by Fritz Hoffmann (Page 56) Millions of tourists are flocking to China's western frontier to experience its breathtaking peaks and gorges and local Tibetan culture. In 2001 a small village in Yunnan Province was officially renamed Shangri-La, making the myth a reality. It has become a modern tourist boomtown as tourist dollars and government funding have built roads, restored monasteries, brought electricity and created jobs, but how long can this earthly paradise handle all the attention? Photographer Fritz Hoffmann, who has been documenting change in China since the mid-'90s, is available for interviews.

UP ON THE ROOF, by Verlyn Klinkenborg, photographed by Diane Cook and Len Jenshel (Page 84)

Living roofs — or green roofs — are an older phenomenon that have become a modern experiment. Landscape photographer duo Diane Cook and Len Jenshel traveled around the world to showcase this reemerging trend. Author Verlyn Klinkenborg writes of the ecological benefits and makes it difficult to imagine a future without them. Cook, Jenshel and Klinkenborg are available for interviews.



ARCTIC LANDGRAB, by McKenzie Funk (Page 104)

As rising temperatures melt the polar ice cap, the United States, Canada, Russia, Denmark and Norway are closely eyeing what may lie beneath: an estimated quarter of the world's undiscovered oil and gas supply. Writer McKenzie Funk travels with the experts of the United States' Arctic effort and reports on the race for the Arctic. Funk, author of the climate change book "Best Laid Plans," is available for interviews.

LEATHERBACK TURTLES, by Tim Appenzeller, photographed by Brian Skerry (Page 122)

NGM Executive Editor Tim Appenzeller considers the plight of the 100-million-year-old leatherback turtle, a species that is facing its biggest challenge yet: humans. National Geographic's underwater and marine photographer Brian Skerry used special techniques during this assignment to avoid disturbing light-sensitive leatherbacks in the dark. Both Appenzeller and Skerry are available for interviews.



(OVER)

Departments:

May's Departments section looks at how scientists are battling rabid animals, creative ways farmers are protecting their crops from wandering elephants, the history of offshore apparel manufacturing, and how astronauts stay hydrated in zero gravity.

PLUS: The May issue includes a pull-out supplement map on the Arctic Ocean and Arctic ice.

National Geographic magazine has a long tradition of combining on-the-ground reporting with award-winning photography to inform people about life on our planet. In 2008 it won three National Magazine Awards, for General Excellence, Photojournalism and Reporting. In 2007 it won two National Magazine Awards, for General Excellence and Photography. Its Web site, ngm.nationalgeographic.com, won a 2008 Webby Award for best magazine Web site.

The magazine is the official journal of the National Geographic Society, one of the world's largest nonprofit educational and scientific organizations. Published in English and 31 local-language editions, the magazine has a global circulation of around 8 million. It is sent each month to National Geographic members and is available on newsstands for \$4.95 a copy. Single copies can be ordered by calling (800) NGS-LINE, also the number to call to apply for membership in the Society.

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